



Designing for Validity

A Methodology for Professional Wargame Design





Disclaimer

The opinions of the speakers do not represent the opinions of the U.S. Army, U.S. Army War College, or any other body of the U.S. Government.

We are using the word “Validity” in a colloquial sense, not the narrow sense it is used in in science.





Introductions

Josh Kovan is an instructional wargaming fellow at the U.S. Army War College and a non-resident fellow at the Irregular Warfare Initiative.

Evan D'Alessandro is a PhD student at King's College London studying Immersion in Professional Wargaming and also works as a freelance professional wargamer. A portfolio of free games can be found at <https://evandalessandro.com/>



Commercial Disease

We use commercial games as if they are professional games

There are inherent differences in purpose of the game and the nature by which they are designed which means commercial wargames are not fit for professional use

We need to differentiate between design methodologies for commercial and professional wargames

When Worlds Collide

The commercial wargaming industry has extensive overlap with professional wargaming

- Common Members
- Common Lineage
- Common Practices*



Commercial Design Practices

Top Down

1. Theme/Topic
2. Core Rules
3. Prototype Components
4. Iterate
5. Transition to development

Bottom Up

1. Theme/Topic (Maybe)
2. Prototype Components
3. Iterate
4. Write core rules
5. Transition to development

Commercial design is whatever you want it to be

Professional Design Practices



Professional Process:

1. Requirements
2. Research
3. Initial Design
4. Revision/Playtesting
5. Execution/Delivery
6. Analysis/Educational Lesson

Professional design is conducted linearly to maintain validity

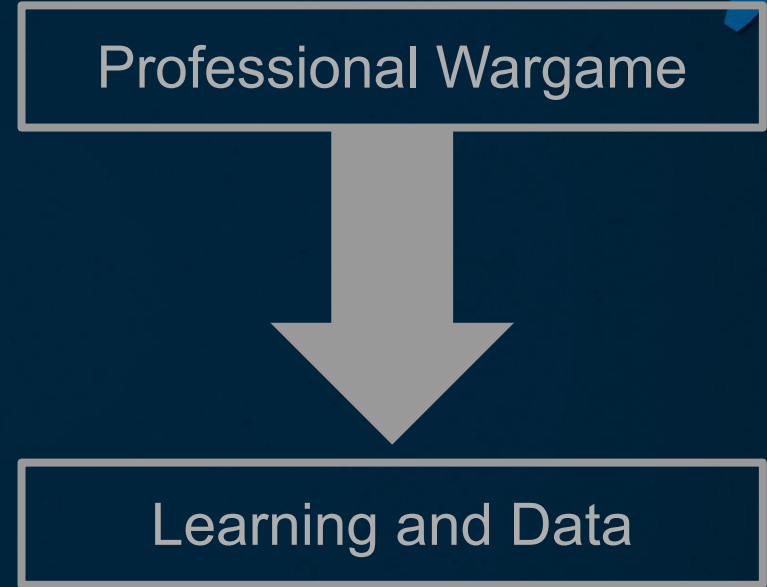
Differences in Practice and Purpose Lead to Issues with Using Commercial Games

Commercial wargames are not fit for professional use:

1. Complex
 - a. Not designed with the beginner in mind, even if it is, it often has a lot of assumed knowledge baked in
2. Typically low reflexivity on the game
 - a. Poor designers notes, sourcing, etc.. – see our other presentation!
3. Internal model is opaque
4. Often designed by non-SME's
 - a. Often pop history creeps in, or systems are not well understood
5. Designed with fun as the primary goal, no representativeness or education.
6. Will never meet your purpose out of the box [1]

[1] Blockbuster: Dstl Urban Manual Wargame COTS Assessment, Paul Beaves, and discussion with UK Wargamers on other COTS Assessments

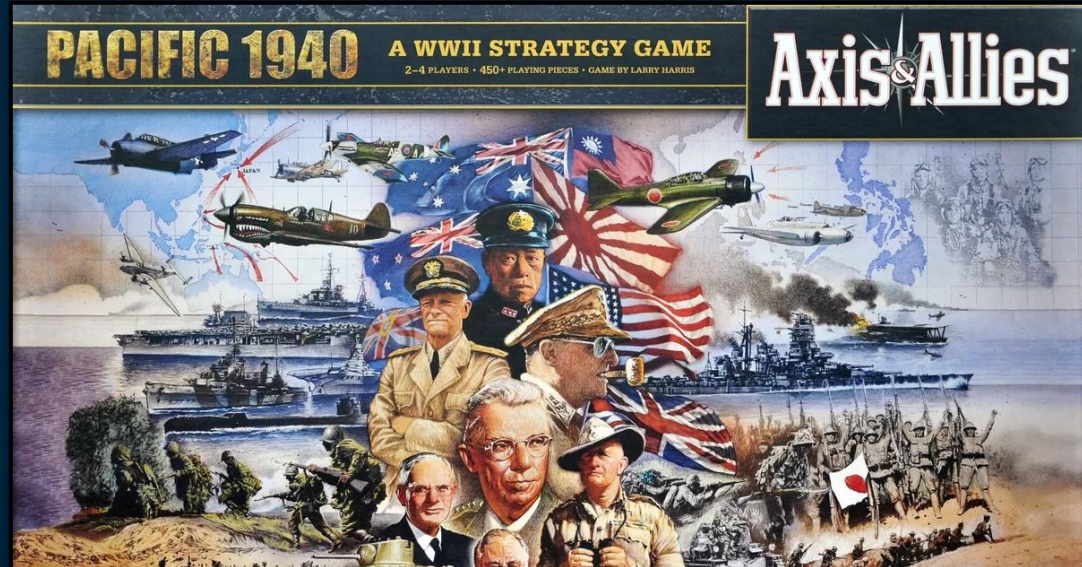
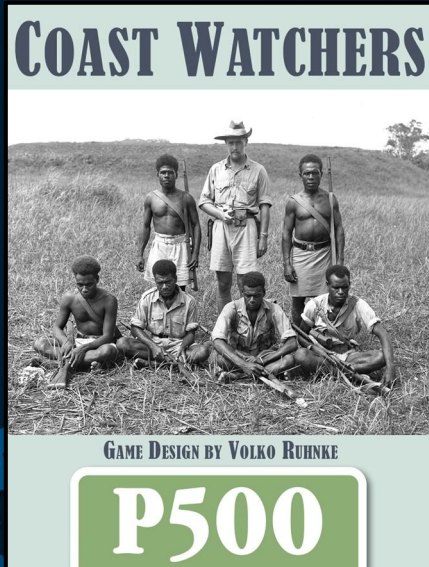
Apples and Oranges



Commercial games maximize fun at the cost of education/analysis

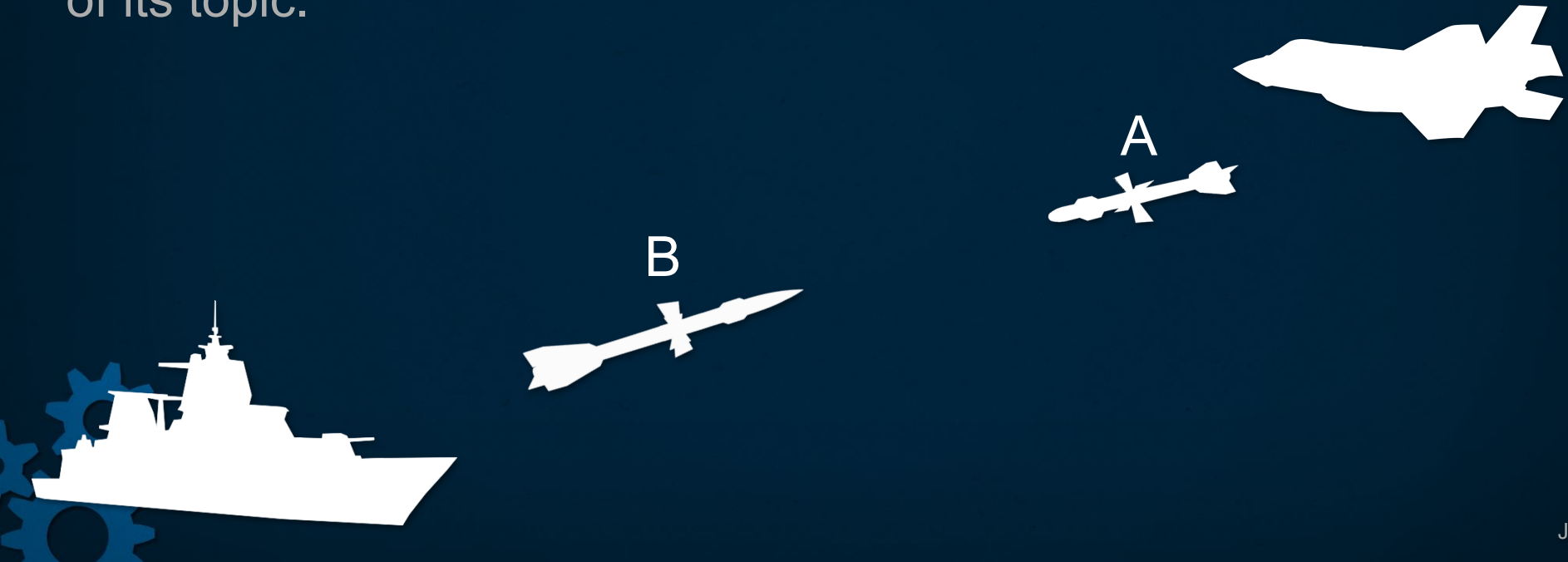
I Think, Therefore I Wargame

- All wargame designs are guided by the designer's biases and expertise
- Those will determine the degree of representation

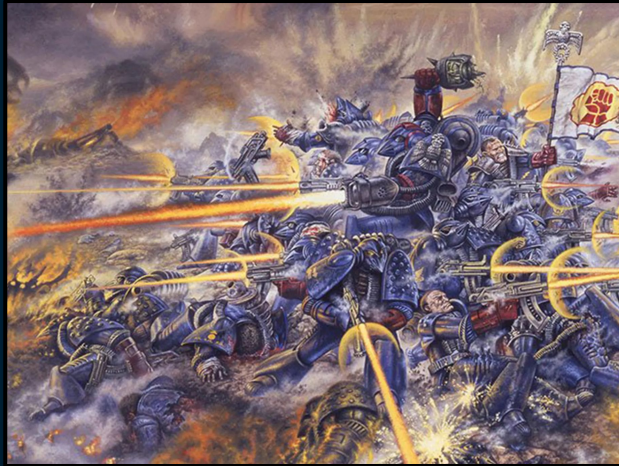


What is Representation?

The degree to which a wargame accurately models the realities of its topic.



Representation in Commercial Wargames



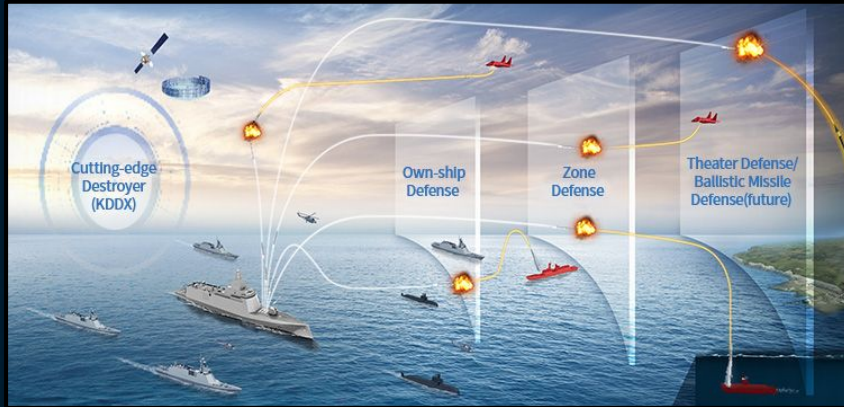
Expectation



Reality

The design/experience does not match the theme

Representation in Professional Wargames



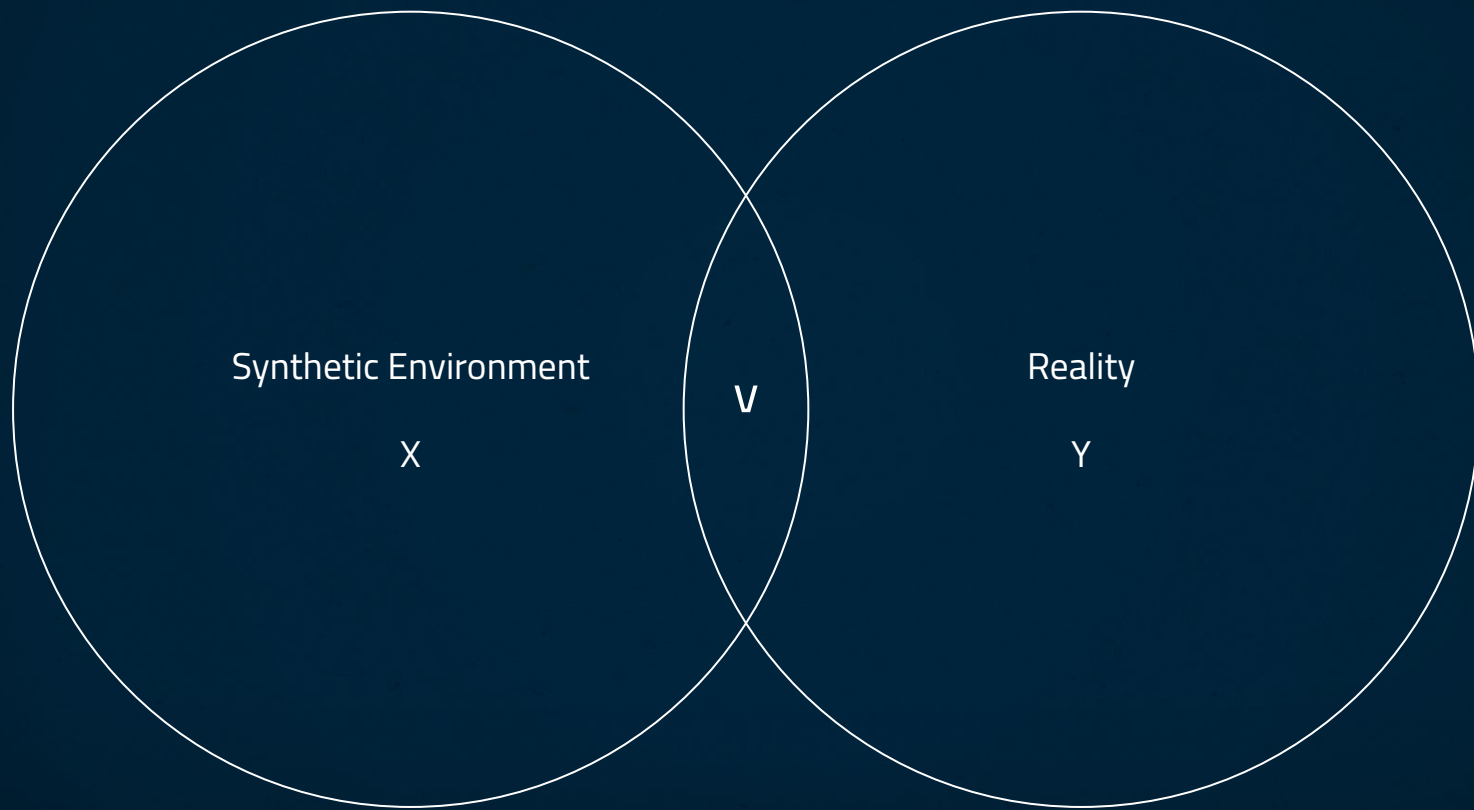
Expectation



Reality

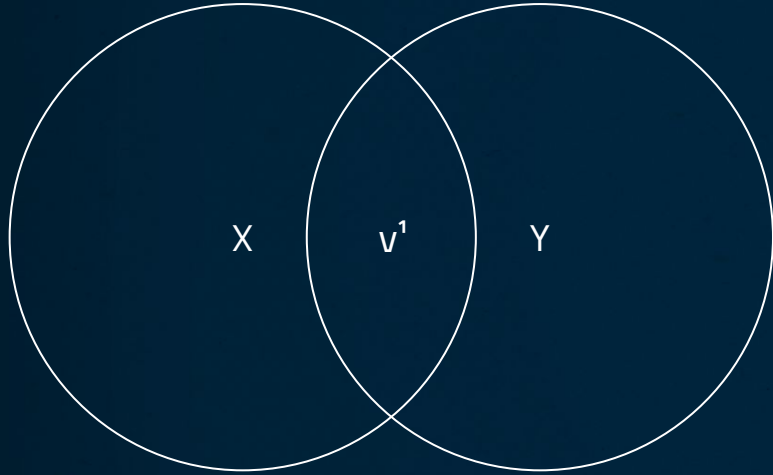
Bad Design = Bad Decisions = Lives Lost

How it Works (or Doesn't)

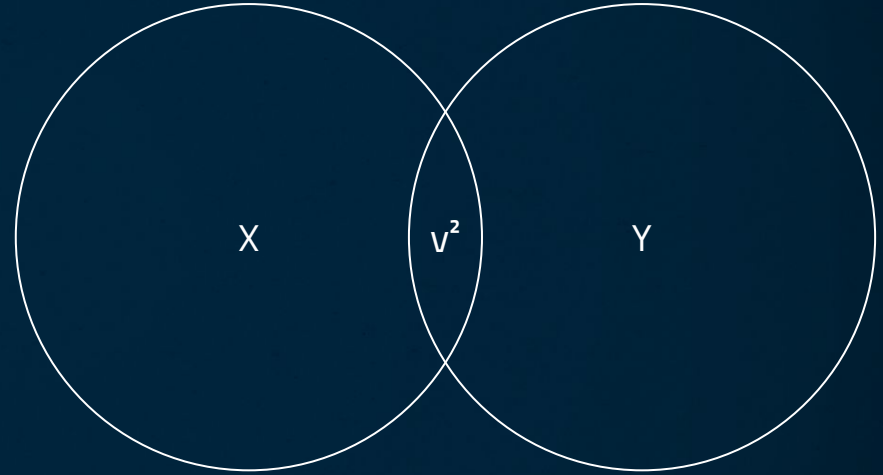


False Utility in Wargames

Perceived Utility



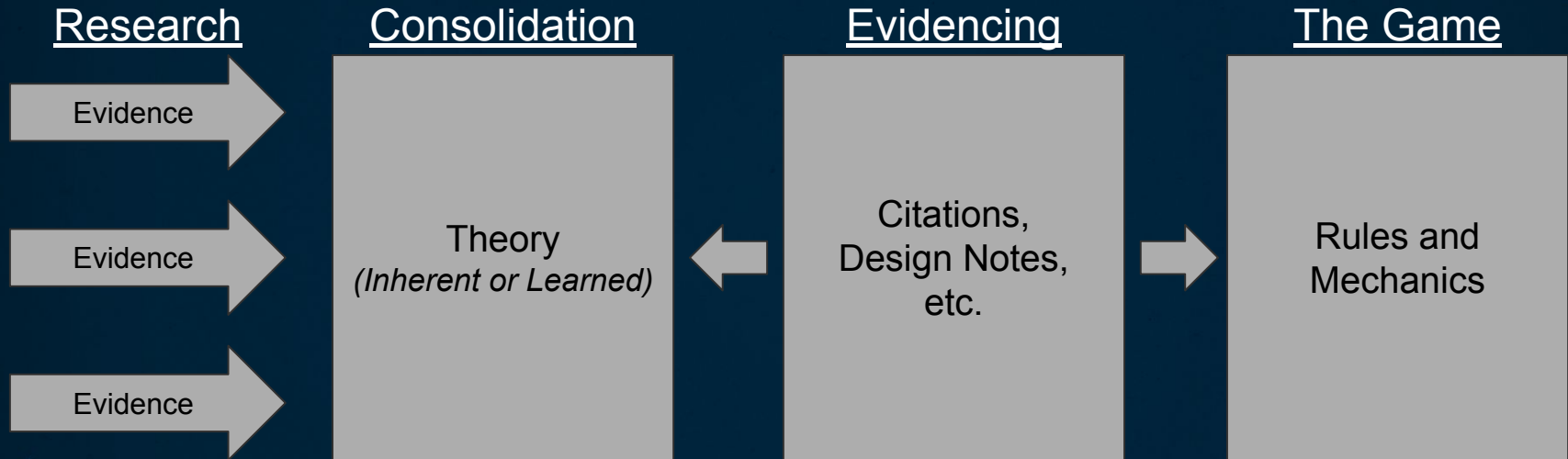
Actual Utility



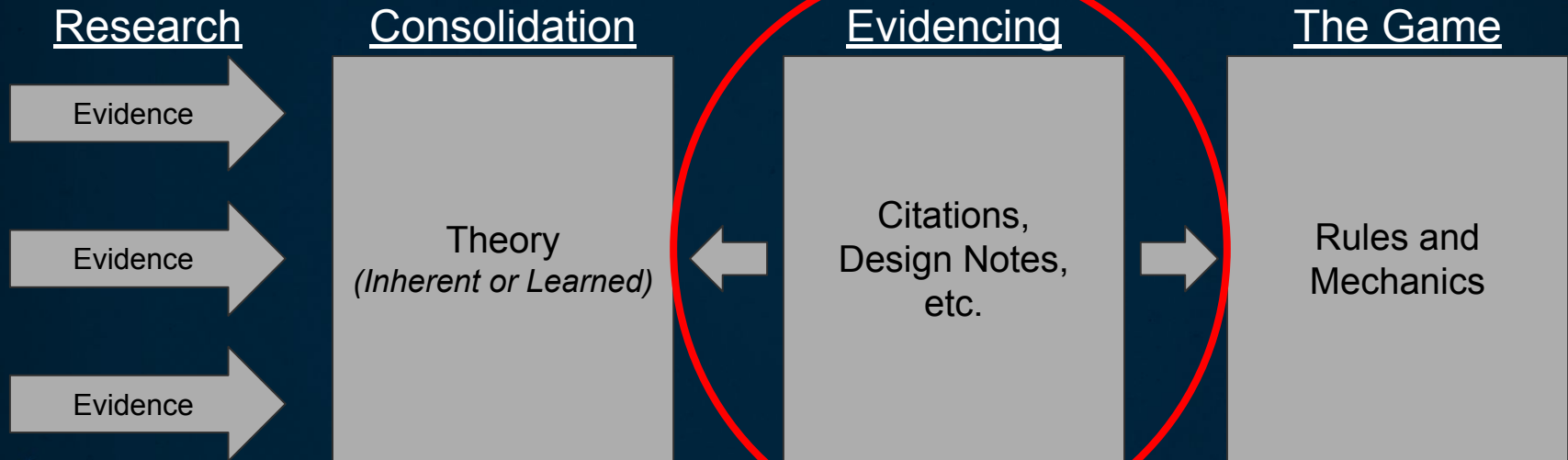
$$v^1 \neq v^2$$

$\Delta V = \text{False Utility}$

The Methodology



The Methodology



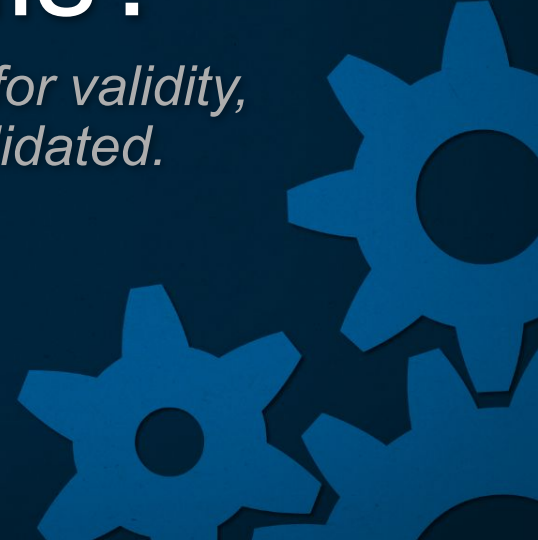
Evidencing demonstrates the degree to which expertise is applied to design decisions

It shows where expertise is lacking and where design decisions are biased



How do We Do This?

*Designing for validity is not about designing for validity,
it's about writing so the design can be validated.*



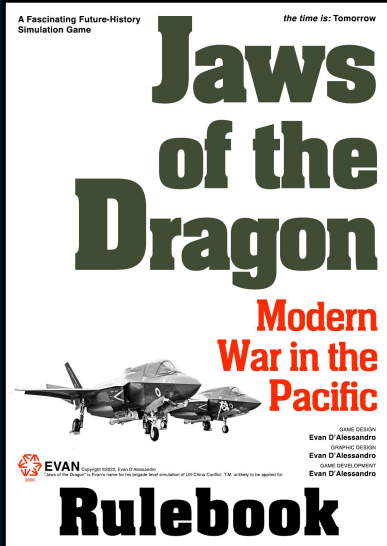
How to you Acquire Evidence?

1. Be a Subject Matter Expert (takes a long time, and a lot of work)
2. Become knowledgeable (read as much as you can possibly get your hands on)
3. Talk to SME's (typically at the start or towards the end, to get a general idea of the system, or to check details/the game matches to the system)

Generally Professional Wargamers use a mix of 2 and 3 when designing games.

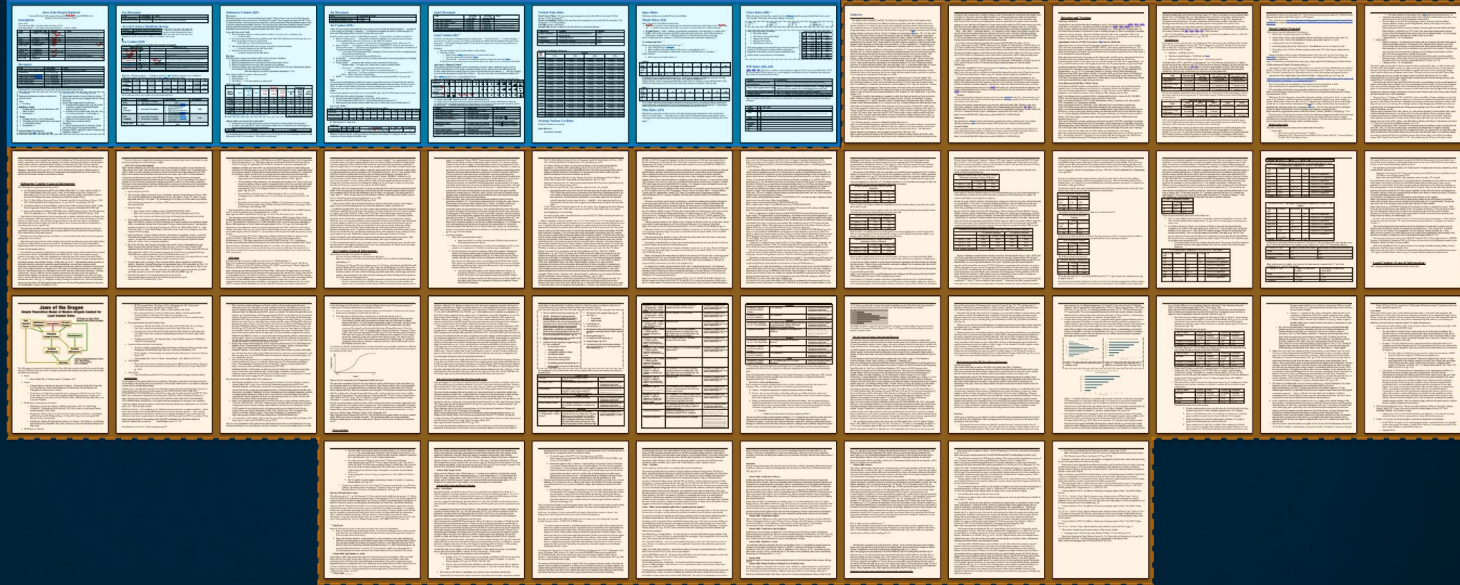
Sometimes you can bring a SME into the design team (getting the benefit of 1 and 3.

How Much Research is Good Enough? - An Example



Rules

8 Pages, ~4,500 words



Endnotes

42 Pages, ~25,000 words, 151 unique sources

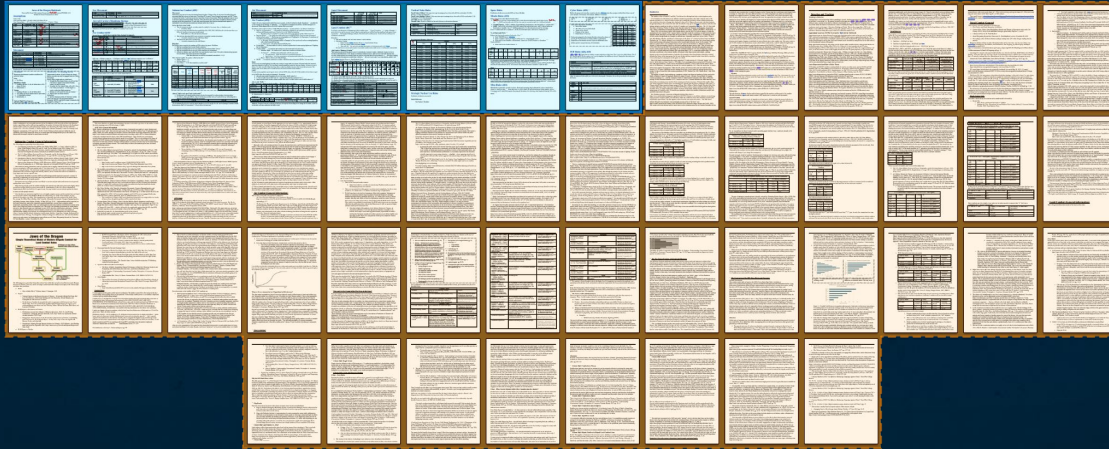
How Much Research is Good Enough?

This is the result of hundreds of hours of reading and discussion over 3 years.

Is it good enough? - Not for me (but I don't owe it to anyone right now)

Rules

8 Pages, ~4,500 words



Endnotes

42 Pages, ~25,000 words, 151 unique sources

Remaining Sources to Read

Air Warfare	30
Cyber	11
"Cognitive"	8
Detection	8
Land Warfare	62
Logistics	12
Naval Warfare	18
Space	2
Other	16

Is there Enough Research to be Good Enough?

Games are not finished, they are run.

You need to have done enough research that the purpose of the game can be achieved.

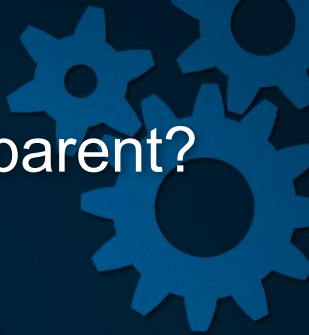
Enough Research - Rules of Thumb

- *A Good Guideline* – if this game/part of a game was a research paper, how much research would I need to do?
 - Undergrad Paper – Part of a game that has some importance
 - Masters Thesis – Important game
 - phd: fate of the world
- *When to Do More Work* – When you don't understand the debate or historiography around the topic.
 - If you can't explain the complexity of the topic, you don't understand it.
 - You should understand all the arguments of the sides, know your side, who you agree/disagree with, and to what degree you do.
 - Avoid Dunning-kruger

Enough Research - What to do with Imperfect Knowledge?

- Dealing with imperfect knowledge (because it will occur):
 - Flag it to sponsors and players
 - Talk about it in debrief
 - Make the system transparent so others can decide if it's good enough for them!
- None of this is an excuse to do poor/little research!

Showing your Work - How do you Make a Game Transparent?



You show your research and your implementation of the research into the game by writing it down in a place where others can see it!

Evidencing - Structure of the Evidence

1) Explain the overall theory - what are the elements that make up the system

2) Explain how individual elements of the system function

3) Explain how elements and the way in which the elements function are implemented in the game

- Biases disclosed throughout the text

- Sources and explanations footnoted

Keep it Moving! Design Notes

What is operational momentum difficult to answer,¹ but for the simple purposes of this game it is loosely defined (in a Patton-esque way) as "the ability to keep punching the other person in the face."² What variables affect operational momentum is a similarly difficult question to answer, in this game time and attrition are the major variables.

Thus, the game seeks to create discussion on the following questions:

- What is operational momentum?
- How is operational momentum affected?
- How do you manage attrition and how does that affect the chances of a decisive battle?

To keep focus on those questions the game is abstract in nature, both in theme and in abstracting tactics and space. This abstractness in terms of theme avoids an overfocus on a specific operation, doctrine, or forces that would distract players from the core of the game: a theory of operational momentum to pick apart, discuss, and critique. This logic also extends to the decision to make both space and battles relatively abstract. This avoids rivet counting to focus on the big effects and the myriad of different effects affecting operational momentum as opposed to just looking at time, space, positioning, and force ratios that would bog down a discussion. Furthermore, the goal of the game is to look at a multitude of factors, so if some of the more common things in reality are slightly underrepresented in how common they would be or are modeled only in their end effects (not processes) than that is a good tradeoff to make to increase the variety of effects of operational momentum showcased in the game.

On the core theory of operational momentum my belief is that time and attrition are the major variables in operational momentum. This theory is derived from the following: Wallace³ names motion, mass, sustainment, and initiative as the four important parts of operational momentum. Lovett⁴ looking at operational momentum on the offensive identifies 1) scale of action (frontage, concentration, and sustainment) 2) "rapid and exploitable penetration of the enemy's tactical depth" 3) "minimize enemy resistance in depth by ... simultaneous attacks in depth ... and secure critical points along the line of advance, and rapid penetrations to deny him time" 4) "maximum speed" 5) mass at key points, and 6) sustainment. Lovett's 6 points compress down well into Wallace's 4 points, and I further compress these in the broad conceptual categories in the

¹ By Too Many Names - Operational Momentum, Thomas R. Wallace Lt. Col, US Army, 1994, Naval Postgraduate School Thesis, <https://apps.dtic.mil/sti/pdfs/ADA283467.pdf>, see pg. 4-7. Further years after Wallace's publication have not alleviated the problem he identifies (see pg. 17-18) of a shared definition of Operational Momentum.

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game of time represented by cards (motion and initiative = time), and attrition of forces (available mass and sustainment = ability to resist attrition). These are represented thusly in the game:

Element	Wallace	Lovett	Implementation	In Game Representation
Motion	X (Motion)	X (Rapid Penetration) X (Maximum Speed)	Represented as key element of Momentum (e.g. finite resource) = Importantly the player must choose to pause or not pause (e.g. maintain Momentum and Initiative or not).	Time
Initiative	X (Initiative)	X (Minimize Resistance in Depth) X (Maximum Speed)	Represented in force degradation	Attrition
Mass	X	X	Subsumed into Mass	
Appropriate Scale	X	X	Effector of attrition	
Sustainment	X	X		

Time is important as it gives the enemy the ability to prepare, maneuver, and generate combat power. If one is operating faster than their opponent then one will maintain (or generate) momentum, whereas if one is slower the opposite will occur (a sort of negative feedback loop). This is represented in the game with the drawing of cards representing time passing and in the decisions the player makes to trade time for something else (regeneration of forces requiring a pause for example).

My view of Attrition (note that attrition doesn't just mean soldier and material losses at this level but also the burning up of supplies, fatigue, and other intangibles) as the other major element comes heavily from the Russo-Ukrainian War and WW2, nicely summed up by Michael Kofman's repeated statement that "attrition enables maneuver".⁶ Note that the ability of units in this game to keep fighting even when ground down heavily (more than classically assumed to make a unit "combat ineffective") is based on The Relationship of Battle Damage To Unit Combat Performance.⁷ Some may argue space is another important element as well, but I view space as part of the equation that makes up time, and hence not worth representing on its own (the Long Road March card is the exception to this), and thus space is abstract in this game and assumed to otherwise have effects as necessary. Attrition is represented through the levels of damage that units accumulate.

In this game I made a conscious decision to have a decent chance that players would not have a "Win" or "Lose" outcome. Winning or losing is done through the drawing of the Decisive Battle card, the intention of which was to show that forces needed to be in a very good state to inflict such a decisive blow on the enemy that it is decisive on the overall outcome of an operation or war. There is some bias towards the player of the game in that most units in a campaign don't engage in the potentially decisive battle with the enemy (of course the whole idea of decisive battle can be debated too), but the player is much more likely than the average unit to end up in the decisive battle because it is interesting to do so (and people like to be the heroes in their games and win the day, high stakes make for a good game). On the other side however, I also wanted to represent the high likelihood that most units experience in fighting where they push until exhausted and have to conduct an operational pause or be rotated off the line. Thus, a roughly 75% chance of an Operational Pause outcome or a 25% chance of a Win/Loss outcome in a run of the game balances these two competing types of outcomes.⁸ I also chose not to paint this

⁶ See for example Making Attrition Work: A Viable Theory of Victory for Ukraine by Franz-Stefan Gady and Michael Kofman, February-March, <https://doi.org/10.1080/0095538.2024.2300986>, pg. 7.

⁷ The Relationship of Battle Damage To Unit Combat Performance, Leonard Weinstein, 1986, Institute for Defense Analyses <https://apps.dtic.mil/sti/pdfs/ADA170631.pdf>.

⁸ Most games end up going through ~20 cards (of 43) so there is a ~50% chance to not have a decisive battle. Even when the Decisive Battle card is drawn it is possible (I estimate based on the games I have seen ~50% of the time) to thread the needle on it and not win but not lose the decisive battle and continue to an operational pause outcome.

Showing Your Work - What Arguments you Need

		Research Argues:	
		Element is NOT Relevant	Element is Relevant
Game Element	Element Included in Game	Explanation must be given of why <i>and</i> how the element was included despite it not matching research	Explanation on how the element was implemented in game
	Element not included in game	No explanation needed	Explanation must be given of why the element was left out despite research stating it was important

This diagram is drawn from Dr. David Banks (and hopefully should be published soon)

Types of Evidencing - Design Notes

Keep it Moving! Design Notes

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Keep it Moving v7.0

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Types of Evidencing - Use Footnotes/Endnotes

Rulebook

A unit with no combat power remaining is destroyed. [77]

Endnotes/Design Notes

[77] Why Can Units be Ground all the Way Down in this Game?

Exact percentages for units to become ineffective are not accurate (see *Casualties as a Measure of the Loss of Combat Effectiveness of an Infantry Battalion*, Dorothy K. Clark, Operations Research Office, Technical Memorandum ORO-T-289. Chevy Chase, 1954., <https://apps.dtic.mil/sti/tr/pdf/AD0059384.pdf>, pg. 3, 7-8). That said, abstractions and quantifications for the purpose of building a game model must be made and are discussed here (see later tables).

This view of units remaining effective in combat even when ground down to a much lower number than classically assumed to make a unit “combat ineffective” is based on *The Relationship of Battle Damage To Unit Combat Performance*, Leonard Wainstein, 1986, Institute for Defense Analyses as well as *Casualties as a Measure of the Loss of Combat Effectiveness of an Infantry Battalion*. See also *Effects of Air Interdiction Attacks on Advancing Armored and Mechanized Ground Forces*, Maj. Daniel Clevenger, March 1997, <https://apps.dtic.mil/sti/citations/ADA331762>, pg. 24, on the effects of a “combat ineffective” unit still being able to influence the battle.

These arguments seem to be at least somewhat borne out by descriptions of battalions in Ukraine still fighting at ~20% (40 of 200 TOE troops) or 35% strength (<https://www.washingtonpost.com/world/2024/02/08/ukraine-soldiers-shortage-infantry-russia/>), or a brigade at 40% infantry (<https://www.pravda.com.ua/eng/articles/2024/09/17/7475408/>). See also the excellent discussion of breakpoints and attrition in *Effects of Air Interdiction Attacks on Advancing Armored and Mechanized Ground Forces*, Maj. Daniel Clevenger, March 1997, <https://apps.dtic.mil/sti/citations/ADA331762>, pg. 16-25.

Note variance in real world outcomes here is likely to a bevy of factors, as well as the non-inclusion of breakpoints in this discussion. Functionally, there is an importance difference between a unit’s ability to attack which is exhausted before it’s ability to defend is. Clark (*Casualties as a Measure of the Loss of Combat Effectiveness of an Infantry Battalion*) defines these factors as follows...

²⁰ Given the very low number of forces in this game, the stacking limits are likely to never come into effect, but are included as they are something

Validation (or not really...)

There are limited validation tools available (handful of papers and works).

DSTL funded framework, David Burden's speculative work applying validation from PolSci.

A Technical Overview of the Evidence Framework Approach: Practical Ways of Thinking about Evidence

Paul Pearce, Defence Science and Technology Laboratory UK

CHESS Working Paper No. 2018-02
Durham University
March 2018

Evidence Profile Table – Full Version 4.0

Evidence Assessment Criteria

Completeness	Relevance	Objectivity	Quantity	Consistency	Profile Level
1	1	1	1	1	1
2	2	2	2	2	2
3	3	3	3	3	3
4	4	4	4	4	4

Warrant Scale

20 Weak 16 15 Moderate 11 10 Strong 06 05 Proved, BFO

Table 1 Evidence Profile Table – Full Version V4.0

https://www.dur.ac.uk/media/durham-university/research/research-centres/humanities-engaging-sci-and-soc-centre-for/CHESSWP_2018_02_Pearce.pdf



THE NUGGET REPRINT

Wargaming and Validity

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This article originally appeared in The Nugget, Issue 349, Dec 2022, the Journal of the Wargame Developments Group. I wrote it to start to get my head around the idea presented, and comments are welcome as I try and work it up into a more polished article/paper for more formal publication.

A challenge from a client recently got me thinking (perhaps a bit late) about how wargames should be validated. Graham Longley-Brown (in *Successful Professional Wargames*) notes that wargamers (and system engineers) distinguish between verification (does it follow the design) and validation (is it true to reality), and it was certainly the latter definition that I was interested in. Graham notes that other communities (including the MOD and his book!) exchange the definitions. A recent talk by Kate

https://taunoyen.com/wiki/lib/exe/fetch.php?media=wargaming:phd:papers:wargaming_and_validity_nugget_reprint.pdf

Validation (It's not going to happen)

It's hard to validate wargames (especially when we haven't fought the next peer war, or have poor conceptual understandings of a topic).

No wargaming specific methods for validation - only options cross applied from other areas.

The game model is not validatable unless others can understand it (make it transparent).

What to do about not being able to Validate?

If you cannot validate what you do to mitigate risk?

- Validate parts of the rules that are validatable.
- Research more.
- Peer review (reduces risk of cognitive biases/errors).
- Make internal model transparent so it can be evaluated and changed.

Remember a given run of the game might become invalid due to player actions.

When drawing conclusions know and disclose how the game is accurate/inaccurate and how that might have affected things. A transparent model is one you can draw insight from because...

Objective Evaluation is Possible and Necessary

	Subjective Evaluation <i>Evaluation based on Personal Views</i> <i>"This game feels right/wrong, but I can't tell why..."</i>	Objective Evaluation <i>Evaluation based on quality of sources</i> <i>and quality of representation</i>
Accurate Model	Game has utility, BUT it's utility is unknown <i>(subjective evaluation kills utility)</i>	Game has utility, AND it's utility is known <i>(objective evaluation allows us to know strengths/weakness and what we can/can't take away from the game)</i>
Inaccurate Model	Game does not have utility, AND it's utility is unknown <i>(subjective evaluation kills utility)</i>	Game does not have utility, AND it's utility is known <i>(objective evaluation lets us know the game is bad and we should not take things away from it)</i>

Type 1 + Type 2 error will occur
with subjective evaluation!

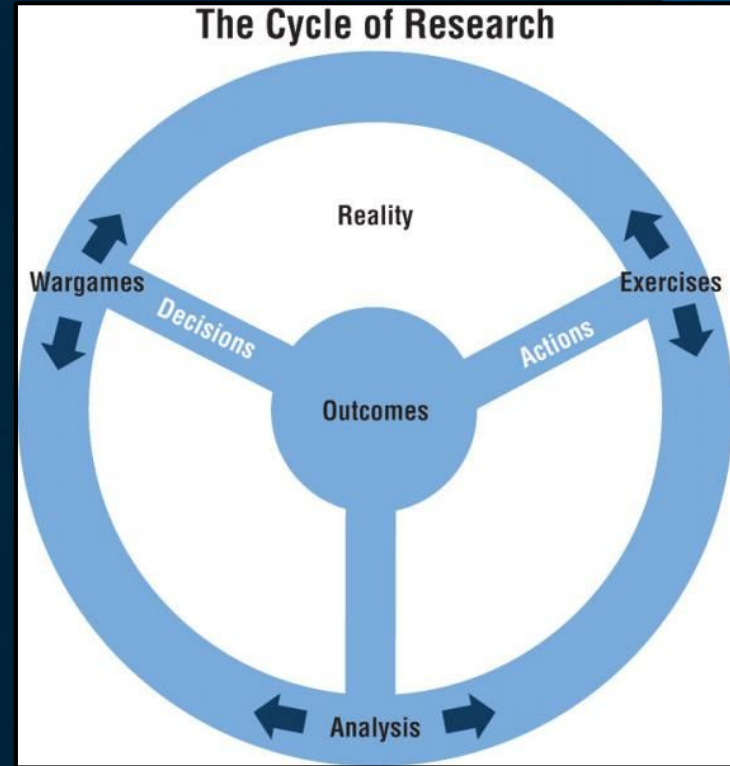
Wargaming Isn't Enough

Wargaming is a tool in a toolbox

- It's not magic

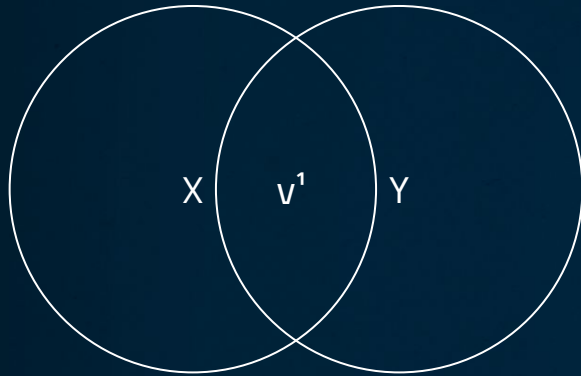
- It's not perfect

- It cannot validate on its own



Transparent Models Reduce False Utility in Wargames

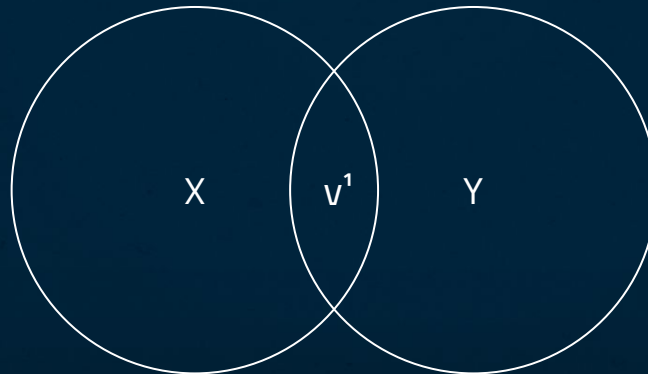
Perceived Utility
(Model Not Transparent)



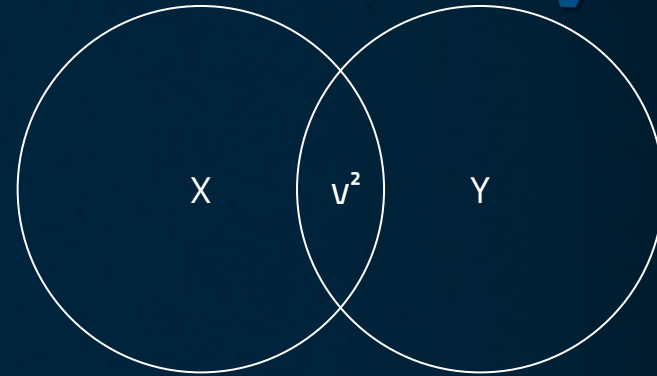
$$v^1 \neq v^2$$

ΔV = False Utility

Perceived Utility
(Model Transparent)



Actual Utility



$$v^1 = v^2$$

ΔV = Reduced False Utility

How do we know a game is good?

A: Does it meet its purpose?

Q: How can we tell if it meets its purpose?

A: By assessing the design.

Q: How do we assess the design?

A: By having a transparent model to look at.

Q: How can we tell what a good model is?

A: By being able to see the research that has been done.

Incentives for Implementation



- Improved Outcomes
 - Increase credibility of methods and outcomes
 - In educational settings, players walk away with more than face value takeaways (higher reflexivity)
 - And they have sources they can use to continue their education
- Improved Interactions
 - CYA (Show how and when others screwed your work in or outside of the design)
 - Reduce stakeholder disbelief on methods and outcomes
 - Increased support/leeway from boss/sponsor
 - Demonstrates amount of work done for boss/sponsor
- Ease of Design
 - Easier to bring additional staff/SME's onto the project (process/design is more transparent)
 - Ease of update + adaptation from and to other wargames (design and research is more portable) + ability for others to improve research
 - You you remember why you did that thing that way 4 months ago...

You Can Handle the Truth!

1. Do your research!
2. Do theory top to bottom (system to system elements to implementations)!
3. Create your citations and cite your sources!
4. Make your work public!

Can They Handle the Truth?

As you go through this conference think about what people are saying about their games, and evaluate what they say against this methodology

- Have they done enough research?
- Have they evidenced their model?
- Have they validated their model?
- Have they made all of this public for you to check their work?

